

## **MBA Optional Concentrations 2017**

The MBA program offers several optional concentrations for those students who wish to pursue an emphasis in a selected area of study. Students may wish to consider one of the following concentrations by choosing a minimum of four electives (out of the six required electives) from one of the areas listed below. From time to time MBA712-Special Topics is offered covering topics that may be designated as appropriate for certain concentrations. It is the student's responsibility to track electives taken that qualify for a concentration and notify the MBA Director prior to graduation.

### **Accounting**

MBA700-Advanced Managerial Accounting  
MBA701-Internal & Operational Accounting  
MBA703-Financial Aspects of Mergers  
MBA704-Tax Concepts for Managers  
MBA705-Corporate Financial Reporting  
MBA706-International Accounting & Taxation  
MBA711-Small Business Management  
MBA907-Accounting for Nonprofit Organizations

### **Finance/Economics**

MBA703-Financial Aspects of Mergers  
MBA704-Tax Concepts for Managers  
MBA705-Corporate Financial Reporting  
MBA723-Investment Analysis & Portfolio Management  
MBA724-International Corporate Finance  
MBA725-Managerial Economics  
MBA904- Financial Management for Non-Profit Organizations

### **Human Resources**

MBA707-Human Resources Management  
MBA708-Labor Relations  
MBA710-Business & Society  
MBA718-Management Information Systems  
MBA719-Advanced Management Information Systems  
MBA726-Organizational Development & Change  
MBA729-Technical & Professional Communications  
MBA730-International Human Resource Management  
MBA731-Training & Development  
MBA732-Compensation & Benefits  
MBA734-Managing Diversity  
MBA739-Negotiation & Conflict Resolution

### **International Business**

MBA706-International Accounting & Taxation  
MBA709-International Management  
MBA715-International Marketing  
MBA724-International Corporate Finance  
MBA727-International Business (Doing Business in a Foreign Country)  
MBA729-Technical & Professional Communications  
MBA730-International Human Resources Management  
MBA739-Negotiation & Conflict Resolution  
MBA770-Corporate Social Responsibility

### **Management**

MBA701-Internal & Operational Accounting  
MBA704-Tax Concepts for Managers  
MBA707-Human Resources Management

MBA708-Labor Relations  
MBA709-International Management  
MBA710-Business & Society  
MBA711-Small Business Management  
MBA718-Management Information Systems  
MBA719-Advanced Management Information Systems  
MBA720-Purchasing & Supply Management  
MBA722-Project Management  
MBA726-Organizational Development & Change  
MBA728-Legal Frameworks of Business  
MBA729-Technical & Professional Communications  
MBA734-Managing Diversity  
MBA738-Organizational Communication  
MBA739-Negotiation & Conflict Resolution  
MBA743-Leadership  
MBA745-Nonprofit Management  
MBA771-Corporate Social Responsibility  
MBA795- Management Practicum

### **Marketing**

MBA711-Small Business Management  
MBA713-Business Research Seminar  
MBA715-International Marketing  
MBA716-Promotional Strategy  
MBA717-Strategies for Services Marketing  
MBA718-Management Information Systems  
MBA719-Advanced Management Information Systems  
MBA729-Technical & Professional Communications  
MBA738-Organizational Communication  
MBA741-Social Media Marketing  
MBA903-Marketing&Public Relations for Nonprofit Organizations

### **Nonprofit Leadership**

MBA745-Nonprofit Management  
MBA901-Strategic Planning & Implementation for Nonprofit Organizations  
MBA902-Fundraising for Nonprofit Organizations  
MBA903-Marketing & Public Relations for Nonprofit Organizations  
MBA904-Financial Management for Nonprofit Organizations  
MBA905-Leadership & Human Resource Management for Nonprofit Organizations  
MBA906-Governance, Executive Leadership & Ethics in Nonprofit Organizations  
MBA907-Accounting for Nonprofit Organizations

### **Self-Designed Concentration**

The student may, in consultation with the Program Director, design a package of elective courses which tailors the program to meet the individual needs. Contact the MBA Program Director for details.